

EEN MEXICO LIFE SCIENCES COMPANY MISSION TO MILAN

On October 5th, FAST, Finlombarda and Promos Italia, partners of the SIMPLER Consortium, will host a Mexican delegation comprising 9 organizations from the pharmaceutical, biotechnology, medical and life sciences sectors, together with representative(s) of the Jalisco Life Sciences Cluster. The meeting will be held in Milan, with the support of Pragmatec, National Coordinator of EEN-Mexico, with the aim of fostering international business, technology and innovation partnerships.

The event will provide the Mexican organizations with an opportunity to present their activities and interests. It will also offer representatives of the Jalisco Life Sciences Cluster the opportunity to meet with the BION-Lombardy Life Sciences Cluster delegation and gain an overview of Lombardy's life sciences ecosystem. The initiative aims to facilitate the exchange of knowledge and identify potential synergies between the Mexican and Italian life sciences ecosystems.

AGENDA

- 9.00 **REGISTRATION**
- 9.15 **WELCOME**
Angela Pulvirenti, FAST – Partner of the SIMPLER consortium-Enterprise Europe Network – Head of Innovation area
Emb. María de los Ángeles Arriola Aguirre, Consulate General of Mexico in Milan – Consul General
Georgina García, Cluster Médico Jalisco – President
Victor Sánchez, Pragmatec – Enterprise Europe Network Mexico – National Coordinator
- 9.35 **OVERVIEW OF THE LIFE SCIENCES ECOSYSTEM IN LOMBARDY**
Patrick Guerrero, Promos Italia, Foreign Direct Investment – Project Manager
- 9.50 **PRESENTATION PITCH OF THE MEXICAN ORGANIZATIONS (5 minutes for each company)**
- *BOOL*
 - *CENEBA*
 - *GELPHARMA*
 - *GVC*
 - *ITC-CDMO*
 - *NARVAL*
 - *PET CELL*
 - *SAYA BIOLOGICS*
 - *ZEYCO*
- 10.50 **PRESENTATION OF CLUSTER MÉDICO JALISCO AND BION-LOMBARDY LIFE SCIENCES CLUSTER**
Felice Lopane, BION-Lombardy Life Sciences Cluster - Managing Director
Georgina García, Cluster Médico Jalisco - President
- 11.10 **Q&A**
- 11.20 **CLOSING REMARKS**
- 11.30 **COFFEE BREAK**
- 11.45 **BILATERAL MEETINGS**
- 13.30 **END OF THE EVENT**

Location: FAST - Piazzale R. Morandi, 2 - 20121 Milano ([view on Google Maps](#))