

ISE Open Innovation Challenge 2025

February, 4th to 7th | Barcelona

B2B hybrid event

Novel Solutions – Valuable Connections

ISE Open Innovation Challenge 2025 is a B2B international networking event organised by ACCIÓ, the Catalan Government's agency for business competitiveness in collaboration with ISE Congress and other stakeholders.

In this event, Catalan and International corporations are looking for audio-visual providers with advanced technologies/solutions that can solve their Open Innovation challenges.

Participants can choose to have in-person or on-line meetings, or both.



In-person meetings will take place in the venue of **ISE Congress** in Barcelona from **4th to 7th February, 2025**. We will provide a pass to all participants joining our event.



On-line meetings will be held **on 11th to 13th February**, after the ISE Congress.



[Click the image to watch more about the Open Innovation Challenge](#)

Why participate? Engage, Connect, Inspire

If you are a corporate, Innovative SME or an entity with an innovation open challenge:

- To keep dialogue with the market and being able to have conversations which explore what is happening and what is coming up next.
- An opportunity to engage with different people and different companies from various topics at an early stage across many fields from corporate to education, from live events, and then used to hospitality, from retail to residential, and from IT and communications to artificial intelligence (AI).
- To connect with Catalan and International ecosystems of start-up and other tech providers.
- You will have a personalised B2B agenda according to your interests & availability and a reserved table in our Open Innovation Challenge space in the congress square.

If you are a start-up or a tech provider:

- To connect with Catalan and international corporations looking for new technologies/solutions.
- To have the opportunity to visit ISE Congress; we will provide you with a pass if you are selected by one of the corporates for an in-person meeting.

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Corporates participating in previous editions (2022-2024)

Audiovisual



Furniture & decoration



Edutech



Healthcare



Home appliances



Entities



Culture & creativity



Telecom



Funded by the European Union



How to participate?

- If you are a corporation, contact us at inint.accio@gencat.cat
- If you are a start-up or a tech provider, register at the B2B platform from **November 2024**

Partners

ACCIÓ has a network of 40 Trade & Investment offices worldwide. We are member of the Enterprise Europe Network funded by the European Commission. We collaborate with the Catalan ecosystem of start-up and tech provider.

een.ec.europa.eu/