



# B2B Torino Sport & Fashion Match 2024

29/30 JUNE - 1 JULY 2024

Turin  
ITALY



The event is managed by the EEN local Office Unioncamere Piemonte





Talent  
Garden  
torino

# Torino Sport & Fashion Match 2024

9<sup>th</sup> edition



29, 30<sup>th</sup> june\_  
1<sup>st</sup> july 2024



# B2B TORINO SPORT&FASHION MATCH 2024

29th /30th June - 1st July 2024

Talent Garden - Turin



## YOU KNOW THAT :

### In 2023

- the b2b hosted the [EEN Internationalization Academy 2023](#)
- we welcomed 150 participants from all around the world with brands from EU and Non-EU countries
- We welcome delegations from Ukraine, Cuba and Senegal
- We facilitated the creation of many business agreements among companies and retailers

The event has been awarded by the European Commission as [Best Practice 2019 among EEN Sector Groups](#), during the EEN Annual Conference 2019, in Helsinki, with the action: *Fashion Match, the next generation of brokerage events.*

The **Enterprise Europe Network**, co-financed by the European Commission, is **committed to support companies and entrepreneurs to grow and to innovate internationally** with [dedicated service](#) of business development.

Presented in more than 40 countries the EEN operates through +450 local partner organizations selected by the European Commission.

## NEWS 2024

1. This year the b2b is more innovative than ever! We are involving **Investors, innovators and a community of new entrepreneurship** in collaboration with [Talent Garden Torino](#) experts !
2. We will provide you with inspiring insights on specific **TOPICS** from *Sustainability, AI and new technology to Future literacy* and many more !
3. The b2b 2024 is once again part of the [EEN ITINERARY SPORT 2024](#) project aimed at textile companies focused on the **#sport** sector and launched among the Enterprise Europe Network as leading initiative to support the international supply chain dedicated to sport industry, including **#textiles** \_ Discover more and STAY TUNED !

**To join this opportunity just register [HERE](#) by the 23<sup>rd</sup> JUNE 2024 and select your meetings to create international agreements!!**

<https://torino-fashion-match-2024.b2match.io/>

For more details please contact Unioncamere Piemonte at [f.Leonetti@pie.camcom.it](mailto:f.Leonetti@pie.camcom.it)

Alongside the Torino Fashion Week 2024, the new Edition of the [B2B Torino Sport & Fashion Match 2024](#) will take place on the **29<sup>th</sup> 30<sup>th</sup> June and 1<sup>st</sup> July 2024**: b2b sessions + Workshops.

**Addressed to** Brands and manufacturing **companies** interested in **developing international partnerships** or in discovering new innovative **trends and solutions** amid their business and industrial sector, the b2b is managed by [Unioncamere Piemonte](#) (Regional Union of Chambers of Commerce of the Piedmont Region), in collaboration with the **Turin Chamber of Commerce**, as members of organized by the [Enterprise Europe Network](#), the world's largest support network for small and medium-sized enterprises (SMEs) with international ambitions.

The **international brokerage event** allows you to *create commercial and technological agreements or partnering in exciting consortia to join new European projects* **with international participants coming from all over the world**, that you will find in Turin.

Moreover, on the **1<sup>st</sup> JULY** you will have the chance to follow a Full Program of [Inspiring TALKs](#) focused on *Sectoral Industrial technology & trends, AI, Future thinking and Foresight literacy, Innovations, Sustainability, internationalization* and many more.

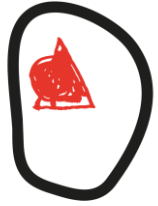
**Check the Video from 2023 edition:** <https://www.youtube.com/watch?v=Q8QDVGjBstM>

**Check the Video from 2022 edition** <https://www.youtube.com/watch?v=YIMVeRY6Hn4&t=107s>

### WHY TO PARTICIPATE:

- The B2B this year will bring together **Startups, manufacturing companies, fashion designers, investors, retailers, commercial agents and sectoral experts** who will meet on site with the objective to **create international agreements**, find **business and technological partners** or developing **new consortia** to participate in international **projects**.
- In 8 years the b2b facilitated the realization of **international agreements, success stories and business opportunities** around the world.
- [Your success stories](#) will be promoted through the EEN and European Commission channels, through national and international sectoral networks. *So inform us as soon as possible with related feedback!*
- Live an **exciting experience** In Turin with a crew of international brands and experts from all over the world !
- Join the **TALKs** organized alongside the b2b where to get knowledge about new *technology trends, AI, Future thinking and Foresight literacy, Innovations, Sustainability hot topic and internationalization*
- You can also join the [Torino Fashion Week](#) shows and get inspirations from new cultures and niche markets from all over the world!

## Edition 2023



il mercato  
**CENTRALE**  
TORINO



In 2024, the **Torino Sport & Fashion Match 2024** will take place, onsite from the 29<sup>th</sup> June till the 1<sup>st</sup> July 2024 at **TALENT GARDEN**, coworking space for innovators and explorers. an internal educational institution and industry-driven events where to connect tech talents.

The event of international meetings is organized by **Unioncamere Piemonte** (Regional Union of Chambers of Commerce of the Piedmont Region), in collaboration with the **Turin Chamber of Commerce**, as partners of the **Enterprise Europe Network** (EEN), the worlds' largest support network for Small and medium-sized enterprises (SMEs) with international ambitions !

- Check the Video from 2019 edition: <https://youtu.be/KsEkTnRCiW4>
- Check the Video from 2022 edition <https://www.youtube.com/watch?v=YIMVeRY6Hn4&t=107s>
- Check the Video from 2023 edition: <https://www.youtube.com/watch?v=Q8QDVGjBstM>



# Talent Garden's mission is to empower people and organizations by creating **relevant learning and networking opportunities** in the digital ecosystem



- Founded in Italy, in 2011, Talent Garden is Europe's leading digital education provider and coworking network for innovators and tech ecosystem. Our edu-tech network, which spans across 13 countries and focuses on **data, marketing, design, coding, digital HR and business**, grew bigger thanks to the acquisition of Hyper Island, the Swedish business school specialising in digital education with a range of accredited, part-time and full-time educational programmes and intensive courses. By teaming up with a player with over 25 years of expertise, we're paving the way towards the future of education.
- We host a community of over **45,000 innovators inside our network of campuses**.
- These physical and virtual spaces are home for ideas and collaborations to thrive.
- A community of startups, agencies, corporate labs, freelancers, investors, media companies and students, who are all united by a like-minded vision for digital innovation.
- Connecting digital innovators with the most important players in different industries is key to fostering relationships and collaboration between companies and our community. Innovation, especially when paired with **education**, is a vital element for corporate growth and requires the right combination of people, processes and technologies.

Transformation is the only way to **stay competitive in a rapidly changing world**.

While defining future goals, planning processes for developing in-demand skills within your workforce and retaining or **attracting talent**, companies must focus on one thing: **continuous learning**.

Join more than 180 organisations partnering with us to accelerate their digital transformation journey.

Explore our unparalleled **corporate training programs** and connect with Europe's largest community of digital experts.

# Torino Sport & Fashion Match 2024

<https://torino-fashion-match-2024.b2match.io/>

in collaboration with:



*Business Support on Your Doorstep*



CAMERA DI COMMERCIO  
INDUSTRIA ARTIGIANATO E AGRICOLTURA  
DI TORINO

#EENCanHelp

# Doubts?

You can Contact:



**Federica Leonetti**

International Business advisor and Project Manager  
Unioncamere Piemonte (ALPS EEN) Turin, IT

[f.Leonetti@pie.camcom.it](mailto:f.Leonetti@pie.camcom.it)

[linkedin.com/in/federica-leonetti](https://www.linkedin.com/in/federica-leonetti)

Follow us @EEN\_EU



[een.ec.europa.eu](http://een.ec.europa.eu)

