

# MWC Open Innovation Challenge 2024

26-29 February, 2024 | Barcelona

## The Mobile World Congress, best place for latest innovations and leading-edge technology

MWC Open Innovation Challenge 2024 is a B2B meeting event between corporations, investors and solution/technology providers. Physical meetings will take place in the venue of MWC/4YFN congress in Barcelona from 26-29 February.



Exploring new business models



Scouting new technologies



Proposing a collaboration program



Offering an attractive value proposition

## How to participate?

**1** Register your profile [here](#)

**2** Define your CHALLENGE/S

**3** Scouting list and meeting request

**4** Connect to all kind of agents: startups, SMEs, RD institutions, universities

**5** Be collaborative in the feedback and follow-up of the meetings

You will have the support of ACCIO in the scouting and in all the process

The MWC Open Innovation Challenge 2024 is organized by ACCIÓ, a department of the Catalan Government's Ministry of Enterprise and Labour, partnering with the Enterprise Europe Network, the largest business support network worldwide.

## Why to participate?

- Identify potential international partners for future cooperation
- Get your personalised B2B agenda according to your interests & availability projects
- The MWC Open Innovation Challenge 2024 is free of charge

## Challenge topics for 2024 edition



Internet of Things



Fintech



Healthcare



Mobility & Logistics



5G Connect



Artificial Intelligence



Industry 4.0



Circular Economy & Sustainability

Register here before **November 15th** and start connecting with the most disruptive solutions

<https://mwc2024.b2match.io/>



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2023 figures:

The last edition MWC Open Innovation Challenge outcome



1,063 meetings held



536 participants



46 Corporates & investors



73% International meetings



68% startups



47 countries represented

Last edition participants

