



# Smart Cities' Challenges 2023!

This year we will build again on Barcelona's **Smart City Expo World Congress (SCEWC)**, where innovation, technology, corporations and firms, cities/regions, gather for an enhanced urban future!

 **Online:** 2nd – 3rd Nov. 2023

 **Onsite:** Barcelona, 7th – 9th Nov. 2023



**New format Smart Cities' Challenges!**  
Led by ACCIÓ & GOOSE, together with the EEN and the Smart Cities Marketplace

## Online Brokerage

Just online this year, on 2-3/Nov., from 0 to 24h, aiming at more than 1,000 international Meetings.

Note that on 02/Nov. it may also host online presentations from any of the 5 activities mentioned below.

## Open Innovation Challenges

On 7-8/Nov., Catalonia stand will match demands for innovative solutions with top potential suppliers. Cities/regions and corporations will benefit from this key matchmaking, spotting solutions for their needs!

## Open Innovation PJW

On 8/Nov., the Central Agora will host this pitch session: public entities presenting demands of Open Innovation Procurement; i.e. about to be tendered projects that lack a clear market solution!

## City Challenges Workshops

On 9/Nov., the Catalonia stand will host cities/regions and private integrators in 2-3 thematic sessions, around topics such as mobility, energy, security, matching them with top-notch European solutions, after a thorough scouting process!

## City Challenges Ditch

Following the 2022 edition, in partnership with the Smart Cities Marketplace, cities/regions will be presenting their upcoming plans in the Central Agora, interacting with the market to gain more efficiency and effectiveness in their supply of public services.

## Urban Transition Challenge

On 8/Nov., managed by the EU's Smart Cities Marketplace, it aims at identifying cities, consortia, and investors, in need of support to accelerate and finance their smart and sustainable projects.

Successful applicants are eligible to 1-to-1 consultancy, technical assistance; facilitated access to funding and financing opportunities, and/or; peer2peer exchanges, from and with SCM experts.

Online sessions pre and post the in-person workshop.

REMEMBER, this Smart Cities' Challenges **10th edition** will happen in **November 2023**, **2-3 online**, and **7-9th onsite**

If you are a **SMEs, start-up, entrepreneur, university, research group, corporation, institution**, benefit from this international matchmaking activity, to attend the challenges, position your solutions, to have **30-minute** pre-scheduled online **B2B and B2G meetings** according to your interests and goals.

### How to participate?

1. **Web open for registrations on 6/Sep.;** <https://smartcities2023.b2match.io/>
2. **Create your profile in 5 mins**, and start being part of the Brokerage community!
3. **Start spotting the Open Innovation Challenges. Other Challenges/Activities, will be fed in during Sep.;** you will be automatically updated via the platform!
4. **Set yourself your B2B/B2G and activities of interest before 15/Oct;** be proactive!
5. **Attend online on 2-3/Nov and/or onsite at SCEWC of Barcelona on 7-9/Nov.**

Register [here](#) before **15/Oct** and join **Barcelona's largest matchmaking event!**